We're Storm2

FINTECH CITIES LONDON



Connecting FinTech Talent

FINTECH CITIES

Our FinTech Cities series will explore the biggest hubs around the world for FinTech.

They will explore the FinTech ecosystem of the city, as well as some useful general information.

If you are looking for a role in the FinTech sector, then these guides will help you on your path to finding the right place for you. We start off with our home, London....





LONDON – FINTECH CAPITAL OF THE WORLD?

The London FinTech market has grown rapidly over the last few years.

Huge funding into some of the most innovative FinTech startups has created a high level of competition. This has led to really exciting advancements in technologies, which has led to more investment, and so on! Finance companies and technology companies work within a close proximity to each other, which also drives competition and innovation.

London is also an attractive place for people to work. These reasons have ultimately created the perfect conditions for London to stake it's claim as the FinTech capital of the world.



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† Tide

✤ OakNorth

✤ Revolut

4 JAJA

50 MAJOR PLAYERS – LONDON

A list of FinTech organisations with either their HQ in London, or a very strong presence there

DIGIBANKS ALTERNATIVE FINANCE PAYMENTS ✤ Monzo 🗲 Zopa **†** Transferwise **4** Tandem **†** Ratesetter Currencycloud **4** Rethink ✤ Azimo **4** Ebury Curve ✤ Seedrs WorldRemit Funding Circle 4 Nucoro **4** Monese Paysend ✤ Starling **4** Greensill ✤ Habito Divido Bank 4 MarketFinance ✤ Rapyd ✤ Soldo 4 LendInvest **f** Modulr

- 4 iwoca
- **4** Sonovate
- 4 Neyber
- ✤ Fnality

✤ Liberis

WEALTHTECH

🔸 eToro

- ✤ Nivaura
 - ✤ Landbay
- Moneyfarm

✤ GoCardless

INSURTECH

- 4 Minova ✓ Zego
- 🗲 Cuvva
- + Humn.Al

REGTECH

- **Featurespace**
- 🗲 DueDil
- ✤ Safened
- **f** Elliptic

BLOCKCHAIN & CRYPTO

- **4** Blockchain
- ✤ Coinfloor
- ✤ Cashaa





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WHERE TO LIVE

Whilst FinTech companies are spread all across London, a great deal are based in the East of London, near Liverpool Street train station and Old Street underground station. You also have Aldgate and Aldgate East stations near by, as well as Shoreditch High Street Overground station.

This covers most tube lines so you can easily commute from the majority of Central London. However, London is very expensive and house prices and rental prices in Central London can put people off.

Lots of people who work here live on the outskirts of London, for example in the county of Essex, and commute into Liverpool Street train station. Popular towns are Brentwood, Shenfield or Chelmsford for example. If you want to work for a company in another part of London, there are lots of train stations you can commute in to.

<u>This</u> map will give you a more in depth understanding of popular commuter towns.



YOUR MOVING-TO-LONDON CHECKLIST

- □ Make sure you check out how much it costs before moving. The best website is numbeo.com, an online cost-of-living calculator.
- To find a place to live, you can use great websites such as spareroom.co.uk. Alternatively, RightMove or Zoopla are very useful, too.
- Get yourself an Oyster Card / contactless debit card. This makes travelling around far easier and cheaper then buying tickets
- Read about some of the "unwritten rules" of London so you know what to expect. Details such as standing on the right-hand side when on an escalator are super important
- Look into joining a club / group with people with similar interests. There are groups for pretty much any interests and websites such as meetup.com are a great way to join them
- Make a list of the things you want to do and the places you want to visit. London is packed with museums, restaurants and things to do. Time Out is a free magazine that is always giving great ideas, the website is Timeout.com



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